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| **Implementation tasks** | **What could go wrong** | **Probability** | **Countermeasure** |
| Blast emails | Not reaching the person: Wrong email addresses; staff turnover;  | High | Use other electronic communication: Facebook, Twitter; use media |
| Recipient doesn’t read it | High | Include clinic managers  |
| Using One Call | Doesn’t go out to intended recipient | High | Use other electronic communication: Facebook, Twitter; use media |
| Childcare/school return to facility form | Medical provider does not use | Med | Healthcare provider office has form; form available on CGDPH website; provider use prescription pad or other release |
| Parent did not take form to provider  | High |
| Form got lost | High | Healthcare providers keep a copy of the signed form |
| Get healthcare providers to provide pertussis vaccine to OB patients in 3rd trimester | Healthcare providers may not buy in to philosophy | High | Get a medical provider champion to support it; ensure the vaccination is reimbursable |
| OB patient refuses vaccine due to safety concerns | High | Education; get a medical provider champion to support it |
| Algorithm implementation for childcare/schools & providers | Late entry into medical care | High | Isolation of children from others; Exclude from childcare/school until medical treatment is sought; Promote use of Get Well Centers; send to Free Health Clinic; educate providers, parents, general public  |
| Lack of compliance with prevention methods | High |
| Public doesn’t seek treatment | High |
| Exclusion measures are not followed | High |
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