**QI Demonstration Project**

**Activities and Materials Inventory – VERSION 3** updated 2012-09-05

| **Reference Number** | **Staff Name** | **Bureau** | **Div/****Office** | **Section/Unit** | **Program Area** | **Activity** | **MDH Provides X “Service”** |  | **To X “Customer”/ direct customer** | **Audience/****Customer/ indirect customer** | **Frequency** | **Associated Materials** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Survey tools** |
| **1** | Dan Taylor | Health Protection | EH | Indoor Environments and Radiation | Asbestos-Lead/Lead Hazard Control Grant  | Healthy Homes Assessment (Lead Hazard Remediation) performed by 16 Housing Agencies  | Distribute/Manage Money (grants) | Also: develops materials  |  Local Public Health | Greater Minnesota, low/mod income residents (60% owner occupied) with children under 6 | Single Shot | MN Healthy Homes Assessment/ Asthma trigger handoutEPA ‘Help yourself to a Healthy Home’ booklet references smoke-free living |
| **2** | Dan Symonik | Health Protection | EH | Environmental Site Assessment | ESA/EIA Program – Lead and Healthy Homes Grant (CDC) | Healthy Homes Assessment performed by 7 local public health agencies via visiting public health nurses | Distribute/Manage Money (grants) |  | Local Public Health | Typically low income and elderly residents | Varies, initial assessment with some follow-up | MN Healthy Homes Assessment LPH supplies educational materials |
| **3** | Patrick Tschida or Maureen Fuchs | Community & Family Health Promotion  | CFH |  | MCH/Family Home Visiting | Evidence-based family home visiting models of Healthy Families America and Nurse-Family Partnership collect data about tobacco use during pregnancy and postpartum. These questions are asked the same way as they are in PRAMS. CFH’s FHV program does not have any specific tobacco materials that they provide. Family home visitors through LPH do the 5A’s when working with women. FHV also has the Home Safety Checklist which asks about smoking in the home. This is distributed by MDH. | Provide Technical Assistance |  | LPHMVNA | LPH | As needed | Home safety checklist (for client use)Home safety checklist rationale (for LPH use) |
| **EVENTS** |
| **4** | Scott Smith | Administrative Services | Communications |  |  | Create press release for world health day  | Provide Information |  |  Media, lawmakers, governor’s office, Tobacco Control Advocates and Public. |  | event specific | world tobacco day press release on May 31, 2012  |
| **5** | Scott Smith | Administrative Services | Communications |  |  | Sponsor and publicize the event | Provide Information |  | Tobacco Control Advocates | Minesota’s minority populations | Event Specific | Publicizing the ‘Expanding the Movement: Power in Unity for Tobacco Control |
| **6** | Scott Smith | Administrative Services | Communication |  |  | Publicize the Coalition to advocate for a significant tobacco tax increase in 2011 | Provide Information |  | Tobacco Control Advocates | Legislators | Event specific | Press Release calling for members to join the coalition |
| **Compliance Assistance (Enforcement)** |
| **7** | John Olson | Health Protection | EH |  | Indoor Air/MCIAA Enforcement | Enforcement of MCIAA, fielding calls from public/regulated parties | Assure Compliance | Also provide technical assistance and information to LPH and tobacco advocates regarding compliance with MCIAA | Proprietors of public places and places of employment  | Regulation affects all state residents and visitors | Complaint, call based | Web site, MCIAA statuteMDH/IAU fact sheets |
| **8** | Various sanitarians | Health Protection | EH |  | Food, Pools and Lodging Services | Enforcement of MCIAA in Food and Lodging establishment | Assure Compliance |  | Local Public Health Tobacco Advocates | Food/beverage and lodging establishment owners/operators | Routine inspections (every year or two) | MCIAA statuteFact sheets about the law provided by IAU |
| **Smoking Cessation** |
| **9** | Mary Bocheck | Community & Family Health Promotion  | CFH |  | IAWH/Positive Alternatives | Positive Alternative grantees screen and refer pregnant women to smoking cessation community resources. (community organizations) with educational sessions on smoking during pregnancy and the 5 A’s. | Provide Technical Assistance |  | Community non-profits | Positive Alternative grantees are community organizations that receive money to help women carry their pregnancies to term.  | Had been done annually when Infant Mortality Consultant position was filled | Grantees will distribute Quit Plan information along with “You Can Quit” hand out (pt. ed material) |
| **10** | Mary Jo Chippendale | Community & Family Health Promotion  | CFH |  | IAW Unit Supervisor/Infant Mortality | Until September of 2011, CFH had an Infant Mortality Consultant that coordinated many of the tobacco outreach activities for the division. She would provide training to LPH, CFH grantees, and other community organizations around the 5A’s, tobacco use and its relationship with SIDS, 2nd hand tobacco exposure in pregnancy and infants, and use of traditional tobacco use among American-Indian populations.MCH Title V Block Grant has goals for the *“percentage of women smoking in their 3rd trimester”* This is a national performance measure.  | Provide Technical Assistance |  | LPH CFH granteescommunity orgs | LPH CFH granteescommunity orgs | Quarterly ?? | Evidence Based Intervention* 5 A’s

Brochures/Pt. Ed* You Can Quit Smoking
* Expecting to Quit
* Tobacco and Pregnancy
* Preventing Smoking and Exposure to 2nd Hand Smoke Before, During and After Pregnancy
* ACOG Smoking Cessation During Pregnancy
* Congratulations on your New Baby
 |
| **10.5** |  |  |  |  |  |  |  |  |  | Sage Clients |  | Series of 4 Color with dramatic portrayal of smoking related illness  |
| **10.75** |  |  |  |  |  |  |  |  |  |  |  | Secondhand Tobacco Smoke and the Health of your Family in Spanish and English |
| **Multi-Family Housing Focus** |
| **11** | Dianne PloetzTA Provider | Community & Family Health Promotion | OSHII |  | CPPW | Live SmokeFree Materials – Extensive of educational, legal materials for landlords, property managers, public housing managers, public <http://www.mnsmokefreehousing.org/materials/index.html> | Provide Technical Assistance |  | CPPW comm.LPHSHIP granteesCTG grantees | MUH owners and managers; public housing authorities;Others doing similar work;tenants | ongoing | Smoke Free Multi-Unit Housing Workshop Tools for Public Health Professionals who are building smoke free multi-housing programs. |
| **12** | Kathy Norlien | Community & Family Health Promotion | HPCD |  | EE Asthma | Housing and Urban Development Reducing Environmental Triggers of Asthma (HUD-RETA) Project | Distribute/Manage Money (grants) |  | LPH | Section 8 Multi-family Housing | 2011-2013 | ANSR Materials- Adopting a Smoke Free Building Policy for Affordable Housing |
| **13** | Kathy Norlien | Community & Family Health Promotion |  |  |  |  |  |  | LPH and housing managers | Section 8 Multi-family Housing |  | Clear your Home of Asthma Triggers  |
| **14** | Kathy Norlien | Community & Family Health Promotion |  |  |  |  |  |  | LPH and housing managers | Section 8 Multi-family Housing |  | Clearing the Air of Asthma Triggers: 10 Steps to making your home asthma friendly |
| **15** |  |  | OSHII |  |  |  |  |  | LPH and advocacy groups |  |  | Second Hand Smoke and Condominiums. Adopting a Smoke Free Policy in Condominiums and Townhomes |
| **16** |  |  | OSHII |  |  |  |  |  | LPH |  |  | Three Part Series for Apartment Managers: Adopting, a Smoke Free Policy |
| **17** |  |  | OSHII |  |  |  |  |  | LPH and Community Orgs |  |  | Implementation and Policy Guide for Tobacco-Free College Campuses |
| **Youth and Activity Focused Outreach** |
| **18** |  | Community & Family Health Promotion | OSHII |  | SHIP | (14) SHIP Action Guide: Tobacco-Free Outdoor Spaces<http://www.health.state.mn.us/healthreform/ship/implementation/communities/tobaccofreeoutdoor01092012.pdf> | Provide Technical Assistance |  | TFC granteesSHIP granteesInternal useOther state agenciesAdvocacy groups | Elected officials; park boards, county boards; fair boards; schoolsLPHTribesCommunity members; youth | Ongoing | Enforcing and Publicizing your Tobacco-Free Park Policy |
| **19** |  |  |  |  |  |  |  |  | LPH and community groups | Rodeo Organizers |  | Rounding up Tobacco in MN Rodeos |
| **20** |  |  |  |  |  |  |  |  | LPH | Bowling Center Owners |  | Sparing Our Lungs: Creating a Smoke-Free Bowling Center |
| **21** |  |  |  |  |  |  |  |  | LPH and Tobacco Control Advocates |  |  | Playing Tobacco Free: Making your Community’s Outdoor Rec Facilities Tobacco Free. A Youth Guide for Policy Advocacy |
| **22** |  |  |  |  |  |  |  |  | LPH and Policy makers |  |  | A Policy Maker’s Guide to Tobacco-Free Policies for Community Park Systems |
| **23** |  |  |  |  |  |  |  |  | LPH |  |  | Brochure: Tobacco-Free Parks and Recreation |
| **24** |  |  |  |  |  |  |  |  | LPH |  |  | Creating Healthy Communities: Using Recreation as a Tool for Tobacco Prevention |
| **25** |  |  |  |  |  |  |  |  | LPH |  |  | Playing Tobacco Free: Making your Community’s Outdoor Recreational Facilities Tobacco Free. A Guide for Tobacco Control Advocates |
| **26** |  |  |  |  |  |  |  |  | Public |  |  | TV Commercial ‘Support Tobacco Free Parks’ |
| **27** |  |  |  |  |  |  |  |  | LPH |  |  | Clean Air for MN County Fairs |
| **28** |  |  |  |  |  |  |  |  | LPH |  |  | The Community 6A’sRecommended Practices for Talking with Youth about Tobacco Use |
| **29** |  |  |  |  |  |  |  |  | MN Citizens |  |  | Tobacco Free Sports Posters |
| **30** |  |  |  |  |  |  |  |  | Media |  |  | Press Release regarding new law: Tobacco Modernization and Compliance Act |
| **Lobbying Efforts and Marketing** |
| **31** |  |  |  |  |  |  | unknown |  |  |  |  | Strong Tobacco Prevention Programs are a Wise Investment |
| **32** |  |  |  |  |  |  | editorial |  |  |  |  | Cutting Tobacco Prevention Would be Short Sighted |
| **33** |  |  |  |  |  |  |  |  |  |  |  | If you could prevent more than 75,000 kids from smoking and save $1 billion… |
| **34** |  |  |  |  |  |  |  |  |  |  |  | MDH Factsheet: Parntership Makes MN Tobacco Prevention Programs Work |
| **35** |  |  |  |  |  |  |  |  |  |  |  | Smoke Free Home and Car Clings |
| **36** |  |  |  |  |  |  |  |  |  |  |  | Butts are Gross |
| **Websites** |
| **37** |  | Community & Family Health Promotion | OSHII |  | TPC Program | TP&C website:  | Provide Information |  | LPHAll granteesAdvocacy groupsInternal useInterested parties | Public, public health professionals, and other health professionals | As needed | Website includes tobacco specific documents, fact sheets, webinars, videos, and tobacco news<http://www.health.state.mn.us/divs/hpcd/tpc/> |
| **38** | Merry Jo Thoele | Community & Family Health Promotion | HPCD |  | Oral Health, Center for Health Promotion | Work to reduce the prevalence and impact of oral disease, enhance oral health care access and address oral health disparities in MN | Provide Technical Assistance |  | Dental hygienists and medical groups | Policymakers, planners, providers, advocates | YearlyOngoingOngoing | Models 2 models of tobacco effects in mouth; State Plan: Tobacco strategies in state oral health plan;Web linkMN Dental Hygienists Assoc.: oral cancer screening training video; Oral Cancer Walk:  |
| **39** |  |  |  |  |  |  |  |  |  |  |  | Injury and Violence Prevention website. Mentions smoking as leading cause of house fires |
| **40** |  |  |  |  |  |  |  |  |  |  |  | MN Public Health Data Access |